



**Pasion Bake**™



**Limit to : 30 participant only**

### Registration Fees

Non-refundable & non-transferable  
**IEM & IMechE Member: RM 30**  
**Non-IEM Member: RM 50**



### Date & Time

15<sup>th</sup> December 2023 (Friday)  
9.00am to 1.00pm



### Address:

Lot 20, Jalan Pengapit  
15/19, 40200 Shah Alam

### Synopsis

It all started more than 40 years ago at a modest family-run business that made and sold home-made traditional pastries to local groceries and supermarkets. Our founders took a great pride in work, baking and packing our food with love and care. While the food was sold fresh on the same day it was made, business was nevertheless limited to geographical locations that were not too far away; any further and it would have had been difficult to ensure the food stayed fresh throughout the journey! By mid-1980s, however, as the business was gaining a steady lead in the local market, there was the inevitable need to expand beyond Malaysia shores.

One problem: how to ensure exports stayed fresh on the journey abroad? Our founders had already ruled out using preservatives and artificial ingredients that did not spoil easily, as we believed in providing everyone with only authentic and safe food of the highest quality. In our quest to find a way to lengthen their food's shelf life and retain its Asian heritage and home-made goodness, our founders found a solution: we would freeze our products. This decision changed the course of their business and resulted in the brand known today as Kawan Food.

Time	Tentative Agenda
09.00am	Registration at Kawan Food Factory
9.30am	Safety Briefing
10.00am	Introduction briefing on Kawan Food Factory
10.20am	Refreshments
10.30pm	Visit to Factory
12.15pm	Q & A Session
12.45pm	Token Presentation – End of Session.

- ✓ Interested participants are to register and pay online at [www.myiem.org.my](http://www.myiem.org.my) or register by returning the appended registration form **before 8<sup>th</sup> December 2023** together with the payment.
- ✓ Cheques are to be made payable to **The Institution of Engineers, Malaysia**.
- ✓ Please note that the commitment fee must be settled prior to the visit. Payment on the day of the visit is not acceptable.
- ✓ After this closing date, IEM reserves the right to allocate seats on first come first pay basis.
- ✓ Members are also reminded that if a place is reserved, IEM *may* cancel the reservation if payment is not received.

**Register Now**

Click the link below to register:  
<https://www.myiem.org.my>